



**BEST STUDENT
EXPERIENCE**
LLOYDS BANK QUALITY
OF STUDENT LIFE
SURVEY

International Summer School

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www.lboro.ac.uk/departments/sbe/summer-school

**Loughborough
University**

School of Business and Economics

**International
Summer School
2016**

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Come and study at a Top 10 UK business school and the UK's no.1 University for sport in June 2016 and learn about international sports management and enterprise.

Our 2-week Summer school will take place on our beautiful single-site campus in the heart of England, with first rate facilities covering 438 acres. The campus has fast, easy access to London and other UK and European cities.

Loughborough University is the UK's premier destination for sports and it's underpinning academic disciplines.



The 2016 Summer School will take place from

25th June to 9th July

What can I study?

International Issues in Sports Management

Topics covered will include:

- The sports management environment
- International sports policy, regulations and governance
- Entrepreneurship and social enterprise in sport
- Sport in the community
- Volunteering
- Finance and funding
- Marketing and the role of social media
- Innovation in the sporting organisation.

The module is worth 5 ECTS, or 3 US credits.

Teaching will be by interactive sessions on campus by University staff and guest speakers, and supported by visits to sporting venues, organisations and local enterprises.

An exciting cultural and social programme will include a weekend visit to London and the Olympic Park.



AMONG JUST 1% OF BUSINESS SCHOOLS IN THE WORLD TO HOLD AACSB, EQUIS & AMBA ACCREDITATION



TOP-10 UK BUSINESS SCHOOL



Who should apply?

- Undergraduate and Postgraduate students aiming to gain credits towards their studies
- Those wishing to pursue a career in international sports management.

Fees and scholarships

The fee for 2016 will be £2,300.

We offer competitive scholarships. Our website will have details of these.

What's included in the fee?

- Tuition
- Bed and breakfast accommodation in student residences
- Programme field trips
- Weekend trip to London
- Lunch on teaching days



UNIVERSITY OF THE YEAR FOR SPORT THE TIMES GOOD UNIVERSITY GUIDE 2014



What our students say...

'The campus is beautiful'

'The teaching was really good, the lecturers fantastic'

'Studying and socialising with an eclectic group has been a wonderful experience'

'Great to hear about other people's cultures and experiences'

If you would like to register your interest in advance, please email

sbe.summerschool@lboro.ac.uk